NOWADAYS, THERE ARE MYRIAD WAYS TO APPLY YOUR KNOWLEDGE OF PSYCHOLOGY. Your advanced understanding of this field may mean a career in wildlife conservation or designing innovative new technologies for everyday consumption. You could also provide mental health counseling to those in need or even train domestic animals. Knowledge of behavior is as relevant to maintaining a strong, effective military and police force as it is to promoting effective strategies for good health and success and to creating tools, machinery, and electronic devices that help meet the challenges of daily living.

For those who wish to pursue additional studies and further their career in psychology, there is tremendous room for growth in traditional therapeutic areas, such as family or relationship therapy, as well as in newer areas like genetic counseling or neuropsychology, which requires a deeper biological understanding of neural systems and neuroplasticity. There is also a need for psychologists with advanced training in fields such as sales and marketing, human resources, law enforcement and forensics, interactive design technology, and other areas that require thorough knowledge of human thinking and behavior.

Between 2016 and 2026, job growth in the field of psychology is estimated to be higher than average for all occupations, according to the U.S. Bureau of Labor Statistics. To work as a psychologist, a master's degree is a minimum requirement, with more opportunities generally available to those with doctoral degrees. Earning a master's degree in psychology opens more doors to opportunities in counseling, social work, and management. Earning a doctoral degree puts you on the path to a career in research, higher education, private practice, and consulting.

Psychology is one of the top six majors among bachelor's degrees conferred in the United States. In fact, the number of bachelor's degrees in psychology grew to 117,600 in 2015 from 85,600 in 2005, according to the National Center for Education Statistics. In that same 10-year period, the number of associate's degrees in psychology rose by 350 percent,
from 1,800 to 8,700. This was the largest percentage increase of all associate degrees conferred in the top 20 fields of study. The number of master’s degrees conferred was 26,773, up from 19,770 in 2005. And in 2015, a considerable 6,583 doctoral degrees were awarded, up from 4,921 in 2005.

Currently, there is ongoing support for neuropsychological research leading to the development of new technologies that specifically train or treat the brain. But psychological research is no longer confined to a traditional science lab, and academic advisors are encouraging students who are interested to explore more diverse careers and develop a broader skill set. At universities across the country, researchers are being trained to work in nontraditional and nonacademic settings in industry, government, and nonprofit sectors. Students may find themselves applying for internships and externships in companies with video game research labs or other technologies that benefit from employees with a background in human behavior.

Wherever your interests lie, there is an academic path to a psychology-based career that’s right for you.

It’s time to think of psychology in unusual settings. Here are two of the many new ways to put expertise into practice.

Animal Behaviorist

There are many ways to combine a love of animals with psychology. Although some schools offer a bachelor’s degree in the scientific study of animal behavior, a master’s degree or doctorate is required for certification as an animal behaviorist. Like veterinarians, animal behaviorists tend to specialize by animal type, and may work in a clinical, research, or field setting. As the need for companion animals grows, so does the demand for experts in behavior and training. Animal behaviorists may work in group settings or independently with pet owners. Organizations that provide animal care - shelters, zoos, and wildlife refuges-often hire animal behaviorists as part of research teams or to ensure the welfare of animals.

Marketing Psychologist
Targeted demographics and current economic conditions help determine how a company should invest in marketing strategies that will increase sales. To make smart marketing decisions, it's necessary to understand how humans think and behave, with special attention to consumer behavior. Companies look for good analytical, communication, decision-making, organizational, and interpersonal skills. The fields of marketing or consumer psychology extends to areas such as human resources, public relations, market analysis, and industrial organization. Experience From internships and entry-level jobs, such as research assistant, market-research analyst, or other related jobs in the field, combined with a master's or doctorate degree from a marketing psychology program will increase job prospects to include management and entrepreneurial or consulting opportunities as well as professorial and lab research positions.

The College of Clinical Psychology at Argosy University

10 campuses: located in AZ, CA, FL, GA, HI, IL, MN and VA

website: clinical.argosy.edu

Programs: Offering degree programs in Clinical Psychology

Online Courses: No

Accredited: WASC Senior College and University Commission. Our Psy.D. programs are accredited by the Commission on Accreditation of the American Psychological Association.

Degrees: M.A. in Clinical Psychology and Psy.D. in Clinical Psychology

School Type: Private, nonprofit

Tuition: Varies by program

Financial Aid: Yes. Available to those who qualify

Full-Time/Part-Time: Full-time

Fulfills Licensing Requirements: Licensure varies by state. Contact the state licensing agency for requirements.
Program at a Glance:

The Doctor of Psychology (Psy.D.) degree in Clinical Psychology program prepares individuals to provide therapeutic and assessment services to individuals, families, groups, and organizations. Training in a variety of theoretical orientations and specialty areas is represented across 10 campuses. Common to these training programs are a large network of shared university resources, a shared set of training principles, and a legacy of over 30 years of professional school training. Our programs are academically challenging while encouraging your development as a person and a professional. We believe in faculty mentorship and opportunities to learn while you practice with experienced supervisors in the field.* Our graduates are prepared to provide ethical and quality services in a variety of settings, and many of our alumni are engaged in work that has expanded the impact of psychology on the world. Please visit: argosy.edu/about/accreditation-and-licensing for complete accreditation information. See auprograms.info for program duration, tuition, fees and other costs, median debt, salary data, alumni success, and other important Information.

*Credentials and experience levels vary by faculty and instructors

alumni success story A Model of Service

Dr. Nekeshia Hammond is a speaker, author, and the owner/chief executive officer of Hammond Psychology & Associates, PA. Her specialty area is psychological evaluations for children and teens. Additionally, she consults the media on topics such as bullying, children's mental health, learning disabilities, and Attention Deficit Hyperactivity Disorder. She earned a Doctor of Psychology in Clinical Psychology from the Florida School of Professional Psychology at Argosy University in 2008. Dr. Hammond also served as the 2017 president of the Florida Psychological Association, a voluntary, member-based, professional organization composed of psychologists. To learn more, visit: http://bit.ly/2m3QopF California School of Professional Psychology

Los Angeles, San Diego, San Francisco, Sacramento, Fresno, Irvine, Online

phone: 866-825-5246, website: www.alliant.edu
Programs: APA-accredited Clinical Psychology; COAMFTE-accredited Marriage and Family Therapy; Organizational Psychology, Behavior, & Development; Psychopharmacology; Clinical Counseling; & more.

Online Courses: Yes

Accredited: Yes. American Psychological Association (APA), Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE)


School Type: Private

Tuition: Varies by program

Financial Aid: Yes

Full-Time/Part-Time: Both

Fulfills Licensing Requirements: California; additional states vary by program. Contact us to learn more.

Program at a Glance:

The California School of Professional Psychology at Alliant International University offers: APA-accredited Clinical Psychology Psy.D. and Ph.D., COAMFTE-accredited Marriage and Family Therapy M.A. and Psy.D., Organizational Behavior M.A., Organization Development Psy.D., Organizational Psychology M.A. and Ph.D., Leadership Ph.D., Online Clinical Psychopharmacology Postdoctoral M.S., Clinical Counseling M.A., and international programs. As one of the nation's first freestanding schools of clinical psychology, we stand by our legacy of preparing the next generation of practicing psychologists with immersive hands-on training, and we stand by our commitment to training multiculturally competent mental-health professionals. Our faculty, alumni, staff, and students yearn to make an IMPACT in this world—a lasting impact through education and practice. Our success is measured in part by the significant effect we have on the welfare of those individuals, families, organizations, and communities that we serve. We
invite you to explore how you can make a lasting impact in your community and how the California School of Professional Psychology at Alliant International University can help you do it.

alumni success story The Connections We Need

Dr. Patrick Morrison graduated from the California School of Professional Psychology Los Angeles, where he did his practicum through our Family Support Services (FSS) program in partnership with the Ronald McDonald House Charities. After graduating, he went on to run the FSS program at the Stanford Ronald McDonald House, where he saw the need for families to keep receiving support after they left the House. So, he decided to fill that need and created Support Community, a platform to offer connection and resources for families experiencing the hardships of illness. Dr. Morrison's impact lives on in every family he has helped guide through one of life's most trying hardships.

California Southern University

100 percent online

phone: 800-477-2254, website: www.calsouthern.edu

Programs: Psychology, Business, Nursing, Criminal Justice, Law, and Education

Online Courses: Yes

Accredited: Yes. California Southern University is regionally accredited by the WASC Senior College and University Commission (WSCUC).


School Type: Private

Tuition: Varies by program ($375-$495 per credit)

Financial Aid: No

Full-Time/Part-Time: Both
Fulfills Licensing Requirements: California and other states. Contact CalSouthern for additional state information.

Program at a Glance:

Founded in 1978, California Southern University offers accredited Bachelor's, Master's, and Doctoral degrees, as well as certificate programs. All CalSouthern programs are offered 100 percent online through personalized one-on-one mentoring, ideal for the busy working professional. Students who enroll at CalSouthern become part of a community of faculty, administration, staff, and fellow students who are eager to provide them the tools and support they need to succeed in their academic program. CalSouthern's faculty mentors get to know each student’s learning style, interests, and goals, to provide the best possible educational experience. It's what distinguishes CalSouthern, and it's what the university takes pride in. CalSouthern's School of Behavioral Sciences offers an online psychology degree or certificate to meet your educational and career needs, whether you've only recently developed an interest in psychology or you're a seasoned practitioner looking to obtain your doctorate. Learn from skilled clinicians who are experienced practitioners in the subjects they teach and begin your educational journey today!

alumni success story The Heart of Resilience

A major in the U.S. Army and a 12-year combat veteran, Dr. Gregory Mabry is a Behavioral Science Officer and Deputy Chief for the Department of Behavioral Health. He is responsible for the direct patient care of more than 30,000 soldiers and their families. A 2012 graduate of CalSouthern's Doctor of Psychology program, Dr. Mabry has also worked to enhance the mental health resiliency of soldiers throughout the training, deployment and re-deployment cycles. He has been published in academic journals, addressing subjects including the combat soldiers internal struggle to seek mental health care, and the psychological assessment of military leaders.

John E Kennedy University

Pleasant Hill, CA (San Francisco DMA)

phone: 844-890-6912, website: www.jfku.edu

Online Courses: Yes

Accredited: Yes. JFK University: Western Association of Schools and Colleges. PsyD. program: American Psychological Association


School Type: Private, nonprofit

Tuition: Varies for undergraduate/master's/PsyD.

Financial Aid: Yes

Full-Time/Part-Time: Both

Fulfills Licensing Requirements: Counseling Psychology: CA MFT and LPCC

Program at a Glance:

For 50 years, JFK University has been known for its programs that combine rich academic content with practical experience. Students are mentored by faculty who are practitioners in their fields and who enrich the classroom experience with their real-life applications. The Doctor of Psychology (Psy.D.) in Clinical Psychology, accredited by the American Psychological Association, has a multicultural focus, provides the highest level of training in the field, and meets the educational requirements for licensing as a psychologist in any state. Students in the master's program in Counseling Psychology can pursue pathways to be an MFT or an LPCC, and choose from specializations in depth psychotherapy, expressive arts, and somatic and transpersonal psychology. The university offers field work opportunities at its three community counseling centers. The Sport Psychology program has one of the most dynamic internship programs in the country and is available fully
online, on-site, or as a hybrid. It also offers the opportunity to earn a dual degree with either the M.B.A. or Psy.D. program. Students pursuing a bachelor's benefit from easily linking their coursework to a master's degree.

alumni success story Eldercare Pioneer

Linda Fodrini-Johnson (M.A. '88) is a pioneer in developing programs for individuals with Alzheimer's dementia and is recognized nationally as an expert in care management and the associated needs of the senior population as they age. She is the founder and executive director of Eldercare Services, a firm that provides comprehensive geriatric care management services to aging adults and their families. Linda has received awards from the National Association of Professional Geriatric Care Managers for her contributions to the field of Geriatric Care Management and has been quoted in many publications, such as Consumer Reports, Forbes, and The Wall Street Journal.

Adler University

Chicago, IL; Vancouver, BC; and Online

phone: 312-662-4100, website: www.adler.edu

Programs: Art Therapy, Clinical Mental Health Counseling, Clinical Psychology, Counselor Education, Couple and Family Therapy, Forensic Psychology, Public Policy and Rehabilitation Counseling

Online Courses: Yes

Accredited: Yes. Higher Learning Commission of the North Central Association of Colleges and Schools

Degrees: M.A., D.C.F.T., Ph.D., and Psy.D.

School Type: Private nonprofit

Tuition: Varies by campus and location

Financial Aid: Yes
Full-Time/Part-Time: Both

Fulfills Licensing Requirements: Varies by program

Program at a Glance:

Unique in its mission, Adler University offers graduate degrees designed to advance social justice. Founded in 1952 and named for the first community psychologist, Alfred Adler, students prepare to create lasting change through distinct curriculum and practicum experience. Our rigorous programs and passionate faculty provide the tools, skills, and real-world experience needed to prepare graduates to help address society's most challenging issues. Choose to pursue one of our nationally recognized master's or doctoral programs at our Chicago or Vancouver campus or explore the many psychology and public service programs we offer 100 percent online. To see if Adler is the right fit for you, connect with admissions today to discuss your program of interest.

University of San Francisco (USF)

San Francisco, CA

phone: 415-422-2806, website: www.usfca.edu/psyd

Programs: Doctor of Psychology In Clinical Psychology

Online Courses: No

Accredited: Yes. Western Association of Schools and Colleges: Associate Member of National Council of Schools and Programs of Professional Psychology

Degrees: Psy.D.

School Type: Private

Tuition: $1,340 per unit (Fall 2017 rates)

Financial Aid: Yes

Full-Time/Part-Time: Full-Time
Fulfills Licensing Requirements: California and other states

Program at a Glance:

At the University of San Francisco, Psy.D. students are trained to translate thought into action through practice-oriented training that emphasizes the mental, emotional, and physical health needs of underserved communities. With an emphasis on behavioral health and a focus on underserved populations, students acquire the knowledge, attitudes, and skills to function in diverse settings to provide culturally competent, contextually sensitive, integrated behavioral health consultation to individuals and health professionals. Stressing clinical practice, the program prepares doctoral students to work as professional health service psychologists in a variety of community-health settings. A minimum of a bachelor's degree is required to apply.

University of South Dakota

Vermillion, SD

phone: 800-233-7937, website: www.usd.edu/online

Programs: Addiction Studies, Health Services Administration, Business, Long-Term Care, Occupational Therapy, Physical Therapy, Public Health, Social Work, Health Sciences, Nursing, and more

Online Courses: Yes

Accredited: Yes. Higher Learning Commission, National Addiction Studies Accreditation Commission (NASAC), AACSB-International, and others varying by program

Degrees: B.A., M.A., Ph.D., graduate and undergraduate certificates

School Type: Public

Tuition: www.usd.edu/ud-online/tuition-rates

Financial Aid: Yes

Full-Time/Part-Time: Both
Fulfills Licensing Requirements: Varies by program

Program at a Vlance:

Recently named one of "America's Best National Universities" by U.S. News & World Report and one of the "Nation's Best Colleges" by The Princeton Review, the University of South Dakota is dedicated to providing an extensive selection of high-quality, nationally recognized, and affordable programs. Tuition rates are very competitive—all online courses are billed at a flat rate per credit hour, regardless of residency. And, there are no additional fees! Courses are taught by the same faculty who teach on campus, ensuring a rigorous curriculum focused on preparing you to move forward in your career. With more than 40 online program options, we offer the flexibility, convenience, and affordability you desire. Learn more at www.usd.edu/online.

William James College

Newton, MA

phone: 617-327-6777, website: www.williamjames.edu

Programs: Clinical Psychology, Clinical Mental-Health Counseling, Criminal Justice, School Psychology, Applied Behavior Analysis, Psychology and Human Services, Organizational and Leadership Psychology

Online Courses: Yes

Accredited: Yes. Varies by Program: APA, NASP Approval, NEASC, ICF, Behavior Analyst Certification Board


School Type: Private

Tuition: Varies by program

Financial Aid: Yes

Full-Time/Part-Time: Both
Fulfills Licensing Requirements: M.A. and we will work with you to help you meet requirements for your state.

Program at a Glance:

William James College is a leader in educating the next generation of mental-health professionals to support the growing and diverse needs of the mental-health workforce. Integrating field work with academics, the college prepares students for careers as organizational leaders and behavioral-health professionals who are committed to helping underserved, multicultural populations, children and families, and veterans. William James College graduates can be found making an impact in a variety of settings, including schools, the courts, clinical-care facilities, hospitals, the community, and the workplace; 93 percent of our graduates secure a job within 6 months of graduation. For more information, please go to www.williamjames.edu.